



AMATARA WELLNESS RESORT INTRODUCES ITS NEW 'FAMILY WELLNESS PROGRAM'

A 3-Night Wellness Program for Healthy Family Bonding Experience



Phuket, 2 October 2019: Amatara Wellness Resort, a leading luxury wellness resort in Phuket, Thailand, proudly launches its new 'Family Wellness Program', a 3-night healthy family bonding holiday which will be featured in addition to its well-curated wellness programs from 1st October 2019 onward. The program includes family accommodation, roundtrip airport transfers from Phuket International Airport, daily breakfast, family set meals and spa treatments for parents. In addition to the program, family activities are also featured, including creative wellness group activities for the whole family to enjoy as well as mind-body private classes for parents and kids. More benefits include unlimited access to daily scheduled wellness activity classes, resort discounts as well as kids-oriented activities at Kid's Club.

Amatara Wellness Resort takes pride in empowering our future generations with the elements of wellbeing. We facilitate ways to keep the body, mind and energy system balanced by activating it properly, to build the practice that establishes a strong foundation of wellbeing. Nowadays, with busy and demanding daily life, people sometimes experience lethargy, loneliness and feel imbalanced, and this can later cause tension within the family. The idea of this program is to allow parents and children to be able to 'pause' from busy daily routines, to reconnect together and to be inspired to live a healthier and more sustainable lifestyle.



“Inspiring Wellness in the family is a new age requisite that couples and families need to handle daily challenges. At Amatara, we provide a comprehensive program where parents and children can participate in interactive group activities that can create a deeper bonding. Promoting wellness in togetherness motivates and enhances the relationships with their children and other family members to leave positive impacts on their lives. We would like to invite parents and kids to be part of our sustainable wellness community to share the passion of creating and instilling the seeds of wellness together and become an inspired wellness family. Our skilled team of professionals are excited to share their knowledge of wellbeing to make your wellness stay meaningful.” Mrs. Wipa Nareerak, the General Manager of Amatara Wellness Resort mentioned.

Families can enjoy spacious accommodation in a choice of beautiful Bay View Pool Villa, Ocean View Pool Villa or our spacious Sea View Suites, as well as enjoy spending time bonding together.

The ‘Family Wellness Program’ includes:

- 3 nights’ accommodation as per room category selected
- Roundtrip Airport Transfer
- Daily breakfast at The Restaurant
- One family set lunch at The Grill (including soft drinks)
- One family set dinner at The Restaurant (including soft drinks)
- One Wellness Consultation for adults (60 minutes)
- One Kid’s Wellness Questionnaire
- Two 60-minute Spa Treatments, choose from:
 - o Signature of Amatara Massage
 - o Deep Muscle Release
 - o Intuitive Massage
- Two Creative Wellness Group Activities, choose from:
 - o Natural Soap Making
 - o Making Herbal Salves | Massage Balm | Lip Balm
 - o Healthy Juice for Healthy Gut
 - o Healthy Snacks Making
 - o Making Bath Bomb – Creative Family Recipe
 - o Healthy Bento
 - o Kid’s Cooking Class
- Two 60-minute Mind-Body Private Classes, choose from:
 - o Family Yoga (60 minutes)
 - o Thai Boxing (60 minutes)
 - o Aqua Power (60 minutes)
 - o Kid’s Aerobic (30 minutes)
 - o Inner Visualization for Kids (30 minutes)
- Food & beverage credit valued at THB 1,500*
- Unlimited access to daily scheduled wellness activity classes (excluding Creative Wellness Group Activities)
- 15% discount for any purchase of a la carte spa treatments



- 15% discount for laundry during stay
- Complimentary access to Kid's Club

Family Wellness Program rates start from THB 53,000 per a family of up to 2 adults and 2 children under 12 years old, subject to VAT, service charges and provincial tax. The program is valid from now until 31st October 2020.

For further information and reservations, visit www.amataraphuket.com, email reservations.phuket@amataraphuket.com or call +66 76 318 888. Follow Amatara Wellness Resort for latest news and promotions at Facebook Fanpage [@amatarawellnessresort](https://www.facebook.com/amatarawellnessresort) and Instagram [@amatararesort](https://www.instagram.com/amatararesort).

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Notes to editors:

Amatara Wellness Resort, Phuket, Thailand

Amatara Wellness Resort offers the luxury resort holiday in Phuket and life-enhancing and transformative wellness retreat experiences with the view of picturesque turquoise Andaman Sea in a peaceful corner of Cape Panwa. This wellness resort awaits to welcome you to relax, recharge, and be inspired. Let yourself be found within the perfect tranquility of the Andaman's blue seas and endless skies, this resort was established with the vision of creating this place to be the comprehensive wellbeing sanctuary. The place to support guest's life journey with continued improvement, learning, and sharing aligned with mindful practice and sustainable wellness approach. Amatara understands the individual needs and therefore also offers the ideal relaxing and luxury seaside resort for leisure guests to wind down either by its 55-metre infinity-edged pool or at Sun & Moon rooftop lounge. The resort has 105 suites and villas, each with its own private balcony and sea view. The stunning Premier Sea View rooms, Pavilions, and Suites set new standards in comfort and design while the ultimate Pool Villas feature their own private pool, which allows an unforgettable luxury and privacy. This tropical resort also offers the finest gourmet cuisines and one of the region's best ocean-view spa facilities.

For further press information and images, please contact:

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